

START NOW

START NOW REFRESH PLAN WEBSITE

Young People involved in Headstart in Cornwall created their own website but now it needs an update...

WHAT? WHY? WHO? HOW? WHEN?

The Start Now website needs a bit of TLC so we're planning a:

Restructure to identify two separate sites with one landing page, two directions, some overlap:

- Y5 - 8: 'Brilliant Me' wellbeing journal content
- Y8 - 11: More emphasis on 11+ information / signposting

Refresh Design
Content Review



COOL!

TELL US MORE ABOUT IT...

YP aged 10 - 16 worked with our web designers, Iteracy, to create the design, and the functionality, they decided the content, came up with the name & created the logo and wrote articles, took photos, made films / animations and invented the brilliant 'Connect Card'... Over time different young people have added to the site / refreshed the design and added content.

Since Headstart ended Start Now has continued to be really popular and it is now a recognised part of the Council offer for YP around wellbeing... and we are reaching out to more primary age young people so we need a rethink and it's time for a refresh!



HELLO!



WANT TO HELP SAVE THE UNIVERSE?

... well help review the website and influence the refresh? have a look at www.startnowcornwall.org.uk and come to the **workshop on the 14th September**

CLICK!

BTW, WHAT IS THE CONNECT CARD?

After a really bad time online during Covid one YP who was bullied and groomed wanted to help other young people.. The **Connect Card** as a quick way to go straight to 'Get Help' on the website. To encourage YP to keep the card handy there is also Connect Content that isn't in the navigation and you can only get if you scan the Connect Card... but it is easy to see at www.startnowcornwall.org/connect



KAPOW!

START
NOW

START NOW REFRESH UPDATE WEBSITE

YP have responded brilliantly to our request for help to update the Start Now YP Website.



DOES START NOW NEED A CHAT BOT...

A Chatbot knows about the website structure, so depending on what you ask it can recommend different pages.

This is very early version called a 'proof of concept' - it is for you. to test out

As an example there are four pre-made questions you can ask (in purple to orange) or you can click "Something else" to enter your own question or statement.

The responses will be generated by the chatbot depending on the website contents. At the moment it's just getting the page titles, but we can set meaningful page descriptions for all pages on the site and improve the chatbot's helpfulness.

For safety it is restricted it to discussing mental and physical health issues, school topics and information on the website, If it is asked too many off-topic questions it'll stop responding.

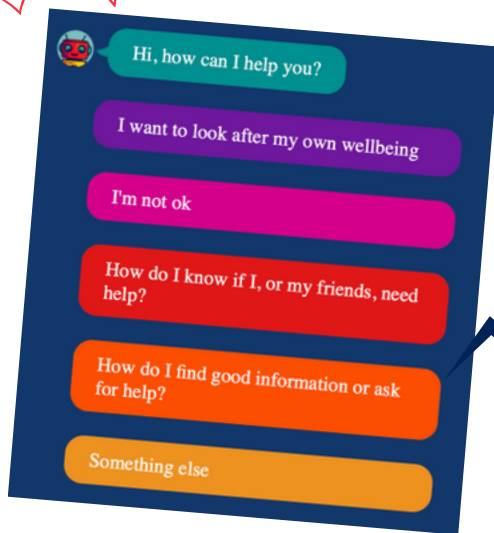
WE NEED YOUR FEEDBACK!

Do you like this idea?

Can you try and break it? (we need to know how well it will work and how safely/accurately)

How does it feel in it's tone? It can be more enthusiastic, wise-cracking, or anything else you suggest!

If you think it is a good idea it can have a different design and we can think up a name? (any suggestions?)



Mat and Kat our brilliant web designers are excited to meet and work with young people and make sure you get the website YOU need...

A chat bot sits on the home page of the website to help young people find what they're looking for.

<https://www.startnowcornwall.org.uk/chatbot-test.php>

Email your comments to headstartkernowouth@cornwall.gov.uk

